

MEDIA DATA



PORT OF HAMBURG Liner Services 2017/2018

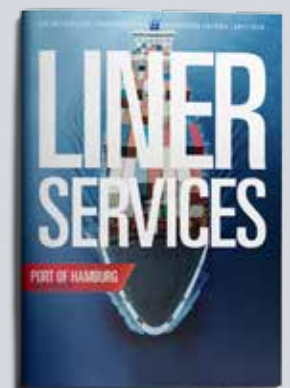
All liner connections to and from Hamburg at a glance

The "Port of Hamburg Liner Services" issued by Port of Hamburg Marketing provides an extensive overview of more than 120 liner services from Germany's largest seaport to destinations in over 100 countries across the globe. The directory, which is printed in magazine format, features a list of the Port of Hamburg's liner, feeder and short-sea connections, split into sections for specific trade areas.

With a circulation of 7,000 copies in German and English language, your advertisement reaches a worldwide readership in both forwarding & logistics and trade & industry.

The Port of Hamburg Liner Services is published once a year and is a very attractive advertising media due to long time of use.

BOOK NOW!



PORT OF HAMBURG

Liner Services 2017/2018

CIRCULATION

Print circulation: 7,000 copies

PORT OF HAMBURG LINER SERVICES VIA HAMBURG

issued by Port of Hamburg Marketing provides an extensive overview of more than 120 liner services from Germany's largest seaport to destinations in over 100 countries across the globe.

The directory, which is printed in magazine format, features a list of the Port of Hamburg's liner, feeder and short-sea connections, split into sections for specific trade areas.

TECHNICAL DETAILS

Frequency: 1 time per year, print order 7,000 copies

Publication date: April 2017

Copy closing date: 6 weeks prior to publication

Printing process: Sheet-fed offset

Colours/screen: EuroScala, up to 60 screen

Printing material: High-resolution print-pdf in 4c

Format: 210 x 297 mm (bleed: + 3 mm)

Ad creation: Our production partner ELBREKLAME is happy to provide advice on request

RATES 2017

Per insertion	Format	Rate
4c EuroScala		
1/1 page	210 x 297 mm	2,500.00 EUR
1/2 page	210 x 145 mm	1,500.00 EUR
1/1 page inside front/back cover, outside back cover		
	210 x 297 mm	3,500.00 EUR
1/4 page	90 x 130 mm (print space)	800.00 EUR
1/1 banner	185 x 31 mm (print space)	500.00 EUR
1/2 banner	90 x 31 mm (print space)	250.00 EUR

Inserts: Inserted loose

Up to 30 g per 1,000: 400.00 EUR (specifications on request)

ELBREKLAME is happy to advise on the possibilities and on formats.

Special promotion: Price on request

Terms of payment: Within 14 days, no discounts

Port of Hamburg Liner Services is published by Port of Hamburg Marketing (HHM)

Publisher: Axel Mattern (HHM)
Editorial team: Port of Hamburg Marketing (HHM)
 Bengt van Beuningen, Annette Krüger, Julia Delfs
 Pickhuben 6, 20457 Hamburg
 Phone: +49 (0)40-37709-0, presse@hafen-hamburg.net

Production and distribution: ELBREKLAME
 Marketing & Kommunikation EMK GmbH
 Carl-Petersen-Str. 76
 20535 Hamburg
 Phone: +49 (0)40-2530477-1

Space sales: Holger Grabsch
 Phone: +49 (0)40-2530477-1
 holger.grabsch@elbreklame.de

Bank: Hamburger Sparkasse
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2,500.00 EUR



Insertion 1/2 page, 210 x 145 mm
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Insertion 1/1 page inside front/back cover, outside back cover 210 x 297 mm
3,500.00 EUR



1/4 Insertion, 90 x 130 mm, 800.00 EUR
 1/1 Banner, 185 x 31 mm 500.00 EUR
 1/2 Banner, 90 x 31 mm 250.00 EUR



Inserts: Inserted loose for example 210 x 105 mm, 6-Page (specifications on request)