

LISA

Establishing a flagship process

Steering and maneuvering towards the EUSBSR policy area transport action plan.

Focus areas

- Facilitate innovative technologies & solutions in the BSR to reach a sustainable and efficient Transport System in the BSR
- Digitalization and optimizing of port calls linking sea and land
- Function as a creative platforms for projects and initiatives

Why those focus areas?

- European Maritime Single Window (EMSW) and digitalization support cross-sector harmonization and with that link land and sea in the Baltic Sea Region
- The aim is to establish a long-term process to support ongoing cross-sectoral digitalization of transports in the BSR
- Facilitate future joint initiatives and define joint project applications. Linking Sea and Land.
- The European Commission points to the need for coordinated and optimized port calls.

Why is this important?

- Report once principle increases efficiency and visibility of cargo
- Reduce environmental risks (hazardous cargo / ship trash reporting)
- Reduce amount of wasted journeys / waiting time for cargo drop off and pick up
- Digitalization of transport processes should be supported by international standards and standardized interfaces.
- National or special solutions must be avoided as it will stifle innovation and push the burden of adoption to the individual operators.

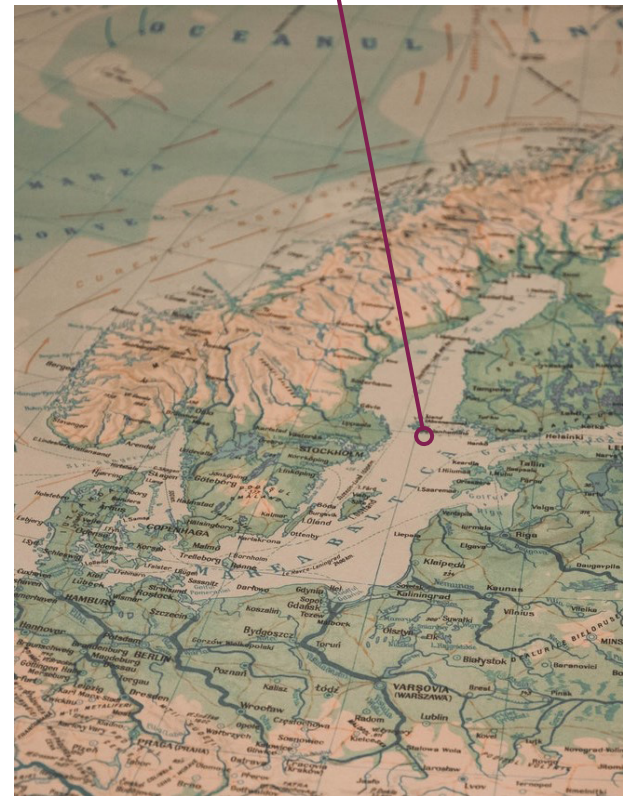
Why would anyone get onboard?

- Multiplier / leveraging stakeholder effect
- Here to stay, here to connect
- Whole logistics / supply chain stakeholder focus / administration stakeholders

Why do we need a Flagship process?

- Collaboration Partner beyond the life time of EU-funded projects
- Cross-sector and Multi-Level-Governance stakeholder exchange platform
- Transnational cooperation benefits all countries and it is an advantage to further develop the link between sea and land.
- The BSR, with its tradition of close cooperation between national- and regional authorities/agencies and/or ministries, companies, operators, have a real opportunity to enable cross-border and cross-organisational development on joint challenges.
- The multi-modal transport approach, increased need for competitiveness in the BSR as well as the importance of the EUSBSR warrants a Flagship Process establishment.
- As ongoing initiatives and projects often overlap and projects run over several years there is a need to establish networks to increase coordination.

“A LARGE PARTNERSHIP
AROUND THE BALTIC SEA
REGION.”



LISA the project

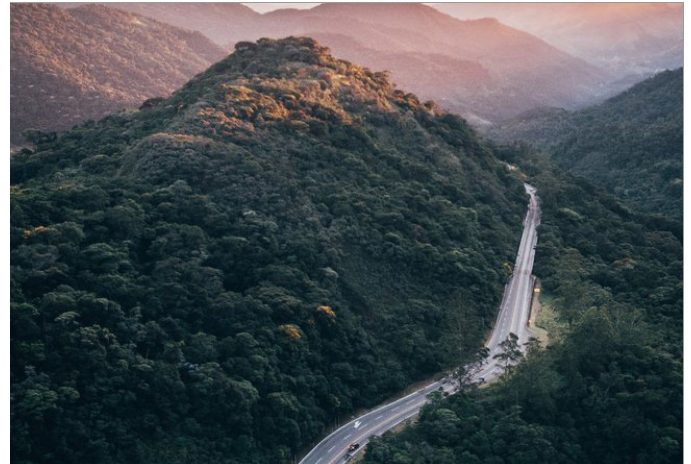
FACILITATING AND ESTABLISHING A
 “FLAGSHIP PROCESS” LINKING MOTORWAYS
 OF THE SEA WITH THE LAND CORRIDORS OF
 THE TEN-T NETWORK

The LISA Project, establishing a first flagship of its kind in the transport area, supports and catalyzes the facilitation of innovation and digitalization of transport activities. The project will establish and provide a stakeholder network platform. Ensuring a better possibility for all sectors involved to discuss, exchange information, and integrate and adopt relevant solutions.

The project wants to establish a process with which cross-sectoral harmonization is supported. With its “here to stay, here to connect” ambition, the Project wants to serve as a valuable collaboration partner between EU-funded activities and stakeholders involved.

As a first of its kind, LISA wants to focus on EMSW and its related digitalization and innovation aspects. The idea is to later have spin-off processes, created by others and by stakeholders within the Baltic Sea Region. These processes then tackle other EU Strategy for the Baltic Sea Region Policy Area Transport Action Plan areas following the successful establishment of the LISA process.

Digitalization increases efficiency and one result is the reduction of carbon emissions caused within the transport sector. However, the reporting once principle of the EMSW and digitalization efforts within the LISA Project also help the Policy Area Coordinators Ship and Safe of the EU Strategy for the Baltic Sea Region.



Workplan

August 2020	Virtual Kick-Off LISA
September 2020	Virtual Meeting on Input and Insights
September – November 2020	Stakeholder discussions, expansion of partnership
January 2021	Workshop on Goals and Roadmap
April 2021	Scenarios and Test Cases
June 2021	Scenarios and Test Cases
June 2021	Final Meeting with Feedback, Documentation, and next steps



CONTACT INFO

Anders Berg
 Project Manager,
 Swedish Maritime Administration
 Research and Innovation
anders.berg@sjofartsverket.se

